

MONTHLY MEMBERSHIP PROGRESS REPORT

District 33 K

Results as of: 2/28/2015

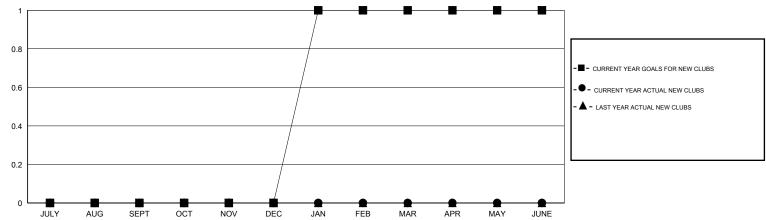
GMT: ED LECIUS

LOCATION MASSACHUSETTS

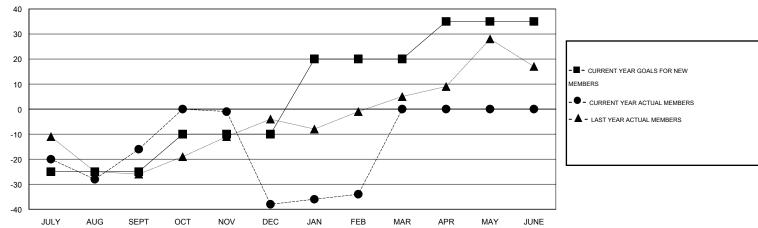
 $\mathsf{GMT}\;\mathsf{CA}\;1$

| Clubs | | | | | Members | | | | |
|-----------------------|------------------|-----------|------------------|------------------|-----------------------|--------------------|-------------------------------------|--------------------|------------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | -25 | 51 | 67 | -16 |
| OCT/NOV/DEC | 0 | 0 | 0 | 0 | OCT/NOV/DEC | 15 | 50 | 72 | -22 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 30 | 25 | 21 | 4 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 15 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 0 DROPPED MEMBERS | | 30 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION MALE 1,328 (70.34%) FEMALE 560 (29.66%) | | |
|-----------------------------------|----------------|--|---|-----------|--|
| DECEASED CLUB CANCELLED OTHER | 16 0 144 | CLICK HERE FOR HEALTH ASSESSMENT DATA | FAMILY UNIT MEMBERS HEAD OF HOUSEHOLD | 184 90 | |
| TOTAL | 160 | | NON-HEAD OF HOUSEHOLD | 94 | |